

## **Jim Masters of Close Up TV Learns from Educator, Trainer, and Entrepreneur Lea Rutherford in new video interactions.**

**Lea Rutherford** is a woman we can all learn from. She has worked as a teacher, district leader, adult trainer and curriculum designer. Because she is someone she herself termed V.I.C.I.O.U.S. (Visionary, Innovator, Catalyst, Insightful Icon, Optimist, Unstoppable, Seeker of Solutions) she has gone on to ever-greater business adventures.

Lea began her career with Teach for America (in science) and left teaching after a while for several reasons, ranging from lack of resources and too much bureaucracy... to more personal freedom... to a burning desire to innovate and achieve. Working for the district was satisfying and helped her to uncover her unique strengths in leadership and content knowledge.

Lea then built a company known as **Education Today Enterprises** (EdTodayLLC.com) that collaborates with schools, principals, teachers, administrators and parents to strengthen data management, curriculum, test prep, classroom support and more. Her company is part of the triumvirate **EMC Education Group** which just passed the 7-figure revenue mark.

These firms strive to empower educators and business leaders with specialized knowledge and customized pedagogy that helps them, in turn, to optimize other minds and better communicate with team members. This sparks efficiency, engagement, and new growth that will make an exponential impact. Lea also does individualized coaching with clients who are C-Suite leaders and seek more influence or abundance.

Lea is a gifted motivational speaker, and it shows readily in her new video series, shot on location in CT with **Jim Masters of Close Up Television**. Their conversations cover her background, historic business success, and philosophies. Lea believes in surrounding yourself with people who share your energy and optimism. She vocalizes exciting bits such as “when the student is ready, the teacher will arrive,” “mindset is the seed to the next level” “there is a divine download of plans for my life” and “once you fire your boss, you’ll hire your purpose.”

Be sure to watch this face-to-face to hear more snippets of wisdom and learn from Lea’s superior mind (she once aspired to be a medical doctor.) You can also learn more at [www.learutherford.com](http://www.learutherford.com)

*(Embed the **A Time I Failed** video here)*

